

EXHIBITION STANDS AT CYCLE WEEK

STAND CONSTRUCTION BY THE ORGANIZER AND
INDIVIDUAL STAND CONSTRUCTION

CYCLE WEEK
ZÜRICH | LAUSANNE
28.-30.05.2027 | 11.-13.06.2027



Stadt Zürich



Ville de Lausanne

EXHIBITION STANDS AND STAND SPACES

Cycle Week offers brands a platform with a positive atmosphere and an inspiring environment for a strong image transfer.

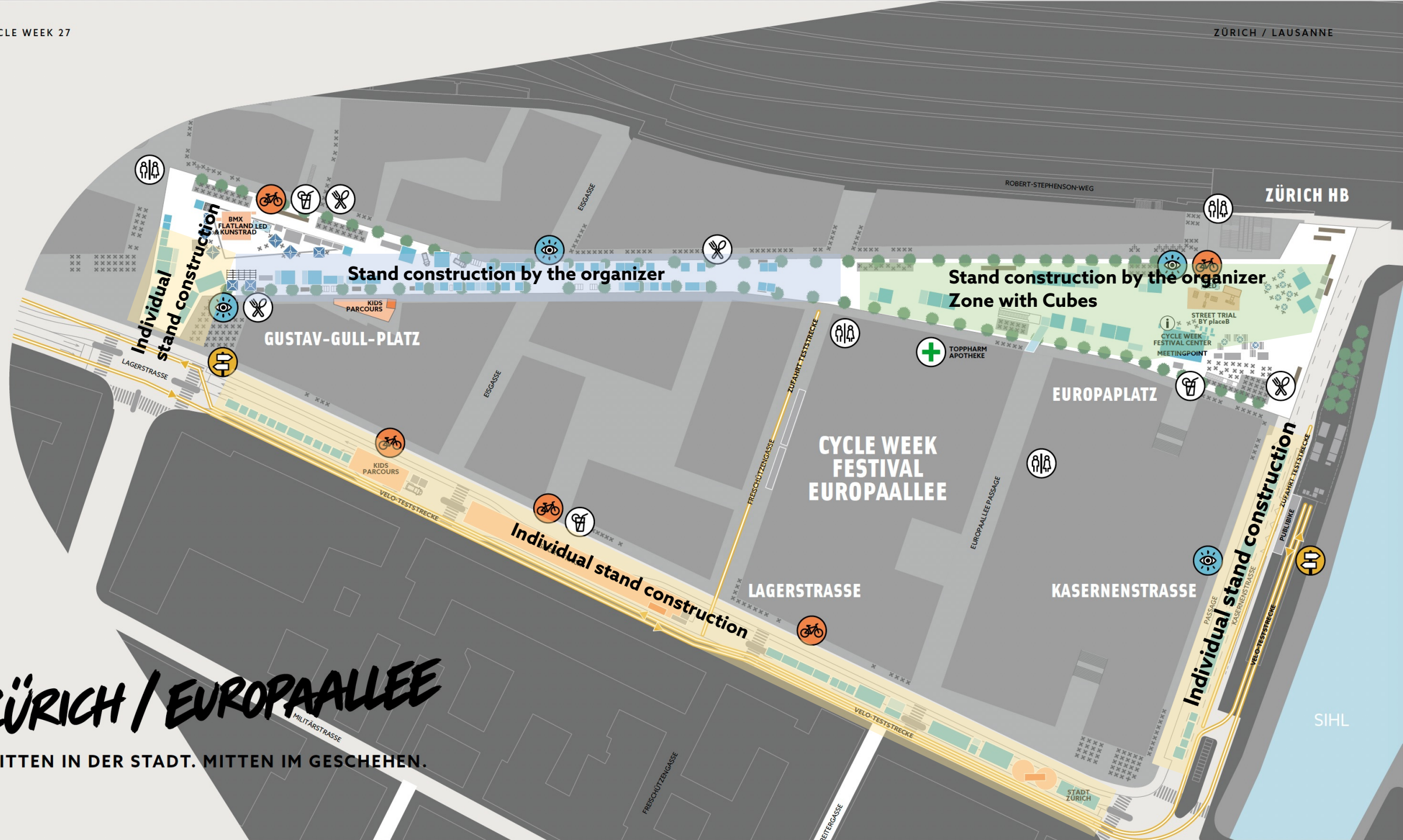
Companies and organizations from across the bicycle industry, as well as providers of cycling trips and tourism offers, can book exhibition stands and stand spaces. In addition to stands and stand spaces, attractive additional options are also available for booking.

We are happy to assist you with a consultation.



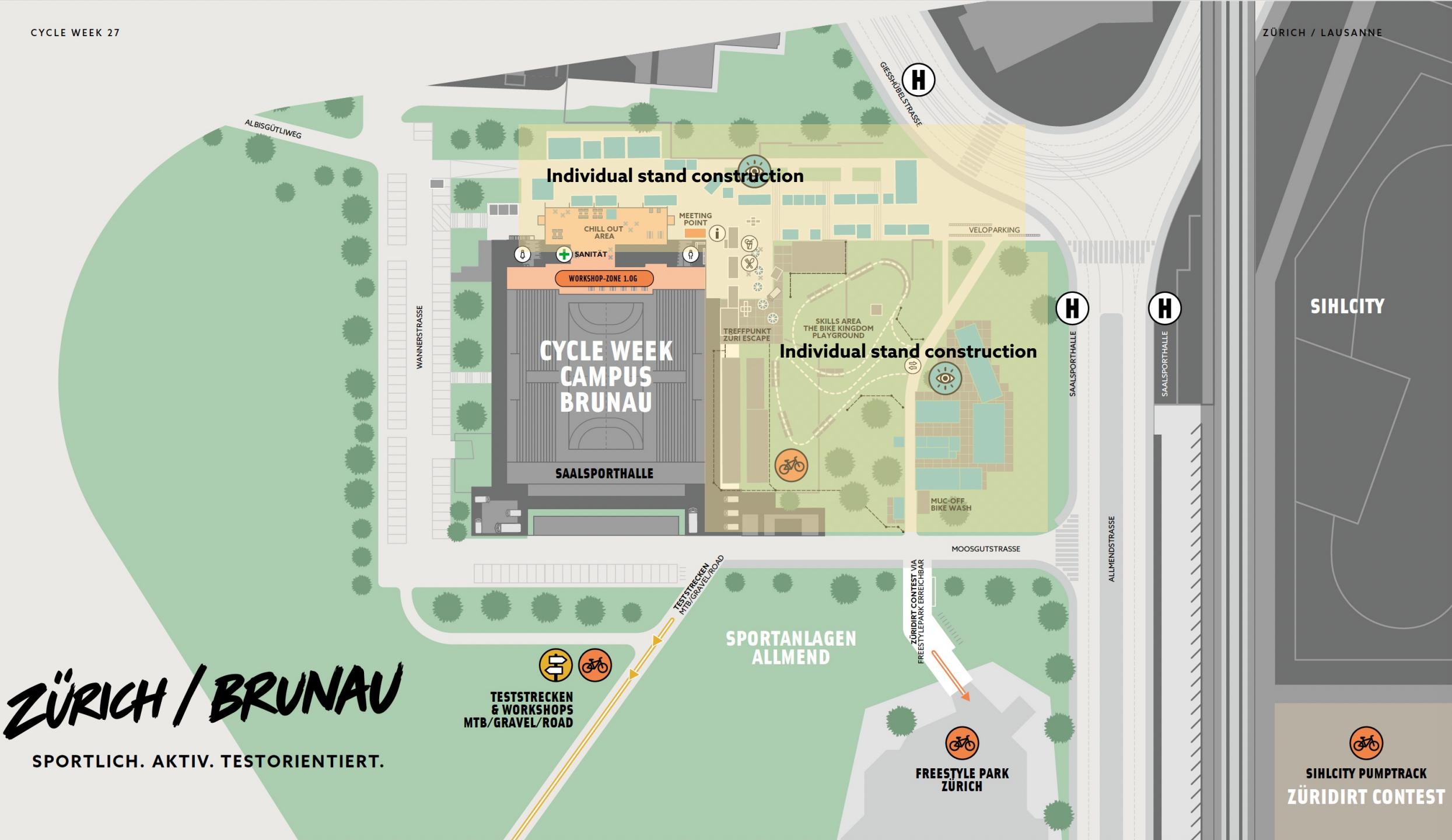
ZÜRICH / EUROPAALEE

MITTEN IN DER STADT. MITTEN IM GESCHEHEN.



ZÜRICH / BRUNAU

SPORTLICH. AKTIV. TESTORIENTIERT.

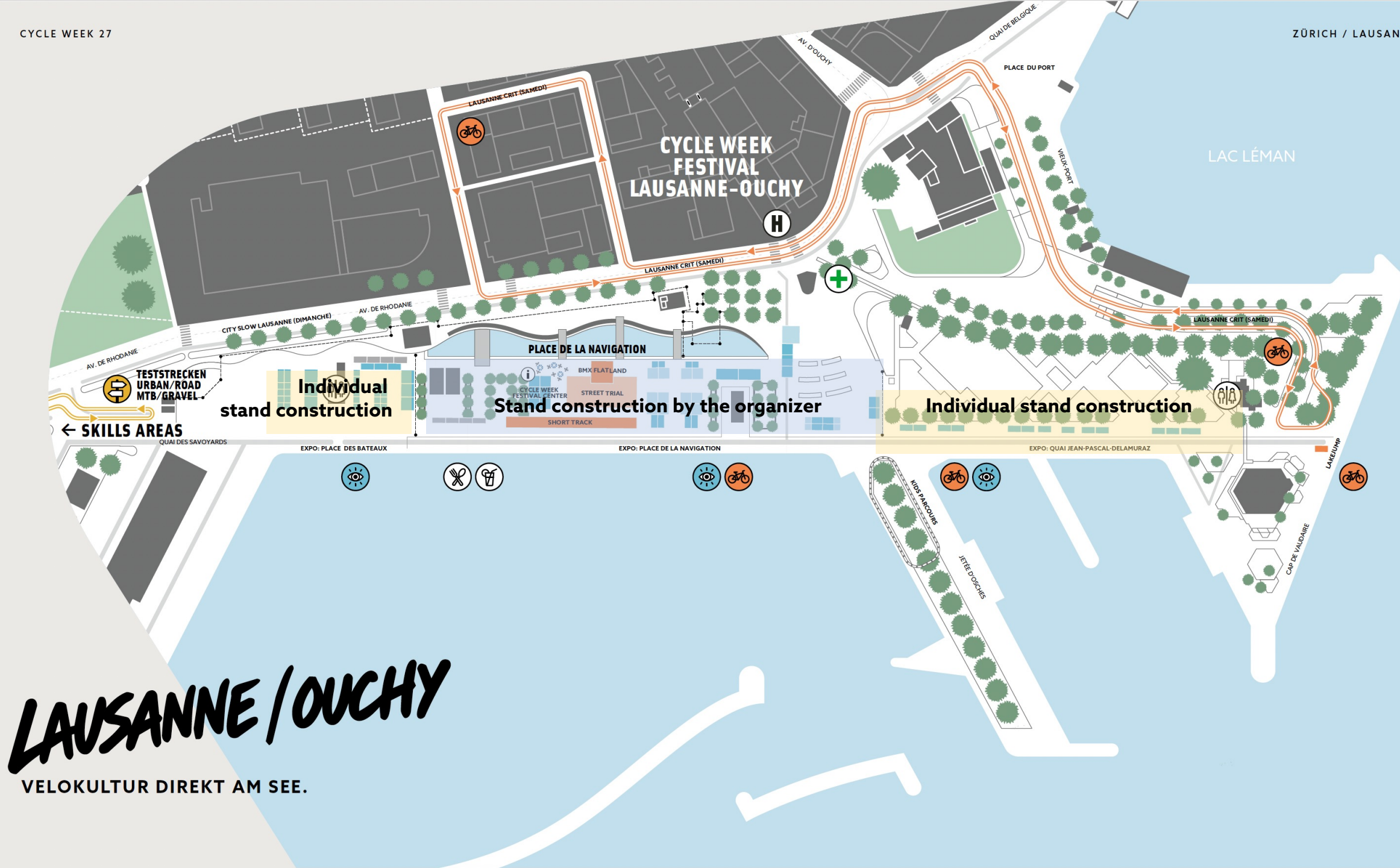


TESTSTRECKEN
& WORKSHOPS
MTB/GRAVEL/ROAD

SPORTANLAGEN
ALLMEND

FREESTYLE PARK
ZÜRICH

SIHLCITY PUMPTRACK
ZÜRIDIRT CONTEST



LAUSANNE / OUCHY

VELOKULTUR DIREKT AM SEE.

STAND TYPE: CUBE 15x5

- Included: basic interior lighting, heavy-duty flooring and pannel labeled with logos in black/white
- Side walls can be booked modularly: with roll-up PVC banners or glass/insulated elements (option: with door).
- For exhibitors with bicycles, a lateral outdoor area next to the stand is included: Cube 10-5 = 6x3m for an individual tent + Cube 5-5 = 3x3m for an individual tent. Additional space can be booked.



STAND TYPE: CUBE 10x5

- Included: basic interior lighting, heavy-duty flooring and pannel labeled with logos in black/white
- Side walls can be booked modularly: with roll-up PVC banners or glass/insulated elements (option: with door).
- For exhibitors with bicycles, a lateral outdoor area next to the stand is included: Cube 10-5 = 6x3m for an individual tent. Additional space can be booked.



STAND TYPE: CUBE 5x5

- Included: basic interior lighting, heavy-duty flooring and pannel labeled with logos in black/white
- Side walls can be booked modularly: with roll-up PVC banners or glass/insulated elements (option: with door).
- For exhibitors with bicycles, a lateral outdoor area next to the stand is included: Cube 5-5 = 3x3m for an individual tent. Additional space can be booked.



STAND TYPE: COTTAGE 5x5

- Included: basic interior lighting, heavy-duty flooring and pannel labeled with logos in black/white
- For exhibitors with bicycles, a lateral outdoor area of 2x3m next to the stand is included (uncovered). Additional space for test bikes can be booked.



STAND TYPE: COTTAGE 5x3

- Included: basic interior lighting, heavy-duty flooring and fascia labeled with logos in black/white
- For exhibitors with bicycles, a lateral outdoor area of 2x3m next to the stand is included (uncovered). Additional space for test bikes can be booked.



STAND TYPE: COTTAGE 6x3

- Included: basic interior lighting, heavy-duty flooring and pannel labeled with logos in black/white
- Two 3x3m tents, connected by a roof gutter and with continuous wooden flooring.
- Bei Ausstellern mit Fahrrädern ist eine seitliche Aussenfläche von 2x3m neben Stand inklusive (nicht gedeckt). Zusätzliche Fläche für Testbikes kann gebucht werden.



STAND TYPE: COTTAGE 3x3

- Included: basic interior lighting, heavy-duty flooring and pannel labeled with logos in black/white
- For exhibitors with bicycles, a lateral outdoor area of 2x3m next to the stand is included (uncovered). Additional space for test bikes can be booked.



INDIVIDUAL STAND CONSTRUCTION

- Stand construction must be coordinated with the organizer (layout and type of stand).
- The space required for the vehicle must be booked as stand space.
- The stand must be secured (anchoring into the asphalt surface is not possible).



INDIVIDUAL STAND CONSTRUCTION

- Stand construction must be coordinated with the organizer (layout and type of stand).
- The space required for the vehicle must be booked as stand space.
- The stand must be secured (anchoring into the asphalt surface is not possible).



INDIVIDUAL STAND CONSTRUCTION

- Stand construction must be coordinated with the organizer (layout and type of stand).
- The space required for the vehicle must be booked as stand space.
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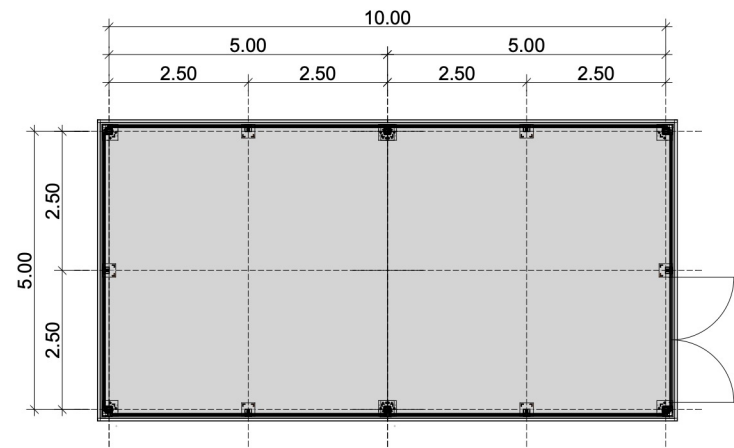


INDIVIDUAL STAND CONSTRUCTION

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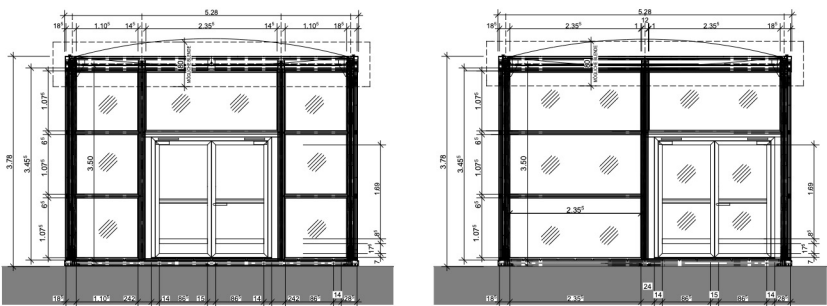
STAND TYPE: CUBE 10x5



GRUND RISSE MANHATTAN CUBE 5X10 METER

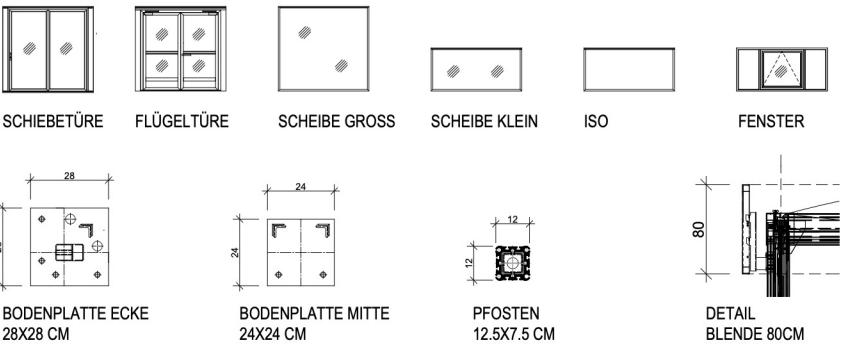
TECHNISCHE DATEN

Spannweite	1000 cm
Seitenhöhe	378 cm
Firsthöhe	410 cm
Binderabstand / Raster	500 cm
Längstes Bauteil	500 cm
Min. Aufstelllänge	500 cm
Hauptprofil	12.2 x 12.2 cm
Max. Aufstelllänge	Im Raster beliebig erweiterbar
Max. zulässige Windgeschwindigkeit nach EN	80 km/h
Hinweis:	Bei diesem Zelttyp ist der Anbau einer umlaufenden Blende (Höhe 80 cm) möglich
Fussboden	Schwerlastboden
Beplanung	GLAS / ISO



FASSADEN MANHATTAN CUBE 5X10 METER 5 METER SEITE

MÖGLICHE SEITENWANDFÜLLUNGEN / DETAIL E

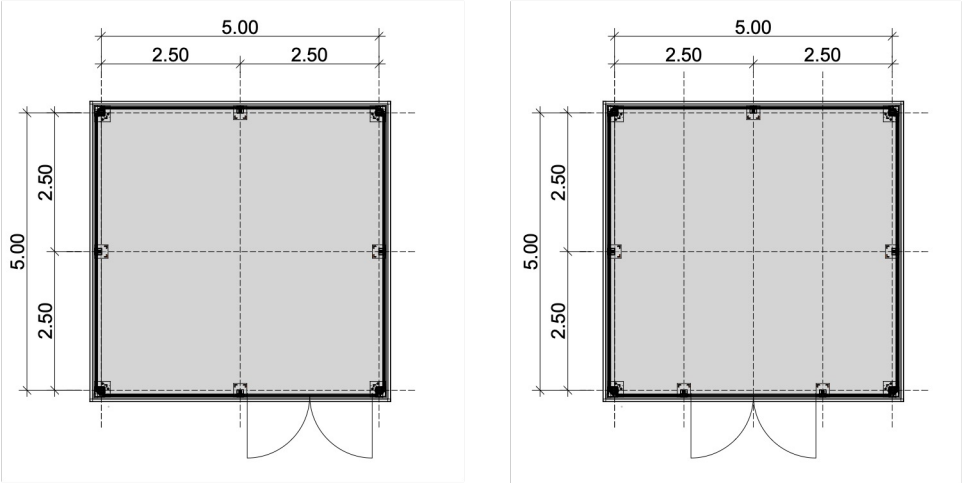


MANHATTAN CUBE 5X10 METER MIT BLENDE

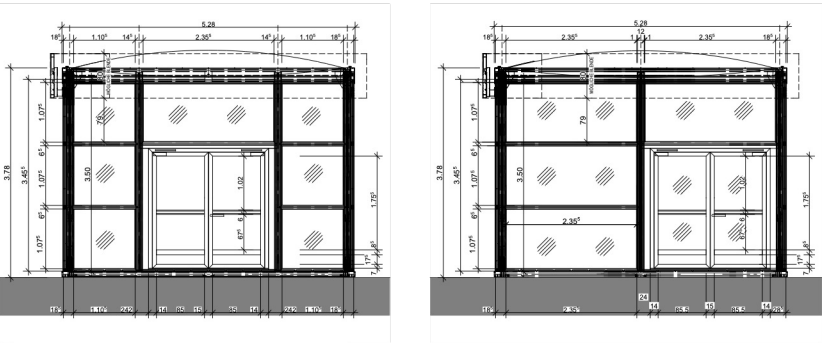


MANHATTAN CUBE 5X10 METER OHNE BLENDE

STAND TYPE: CUBE 5x5

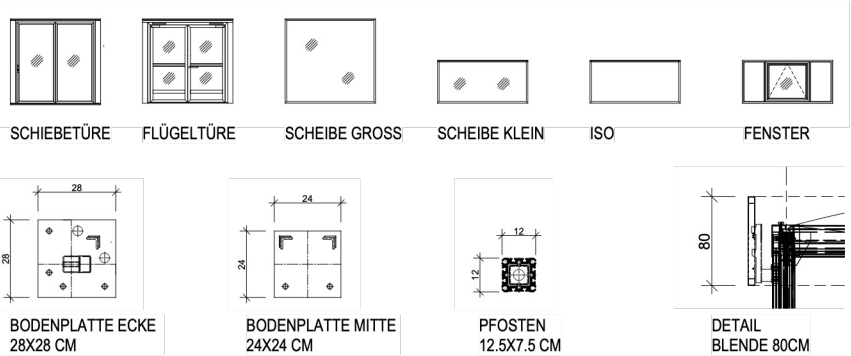


GRUNDRISS MANHATTAN CUBE 5X5 METER

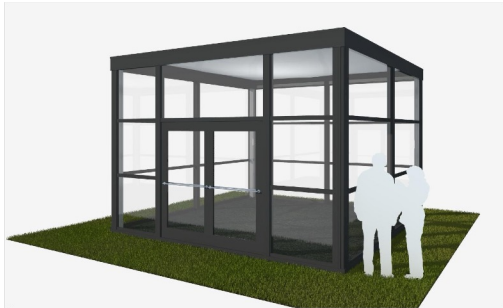


FASSADEN MANHATTAN CUBE 5X5 METER

MÖGLICHE SEITENWANDFÜLLUNGEN / DETAIL



MANHATTAN CUBE 5X5 METER MIT BLENDE

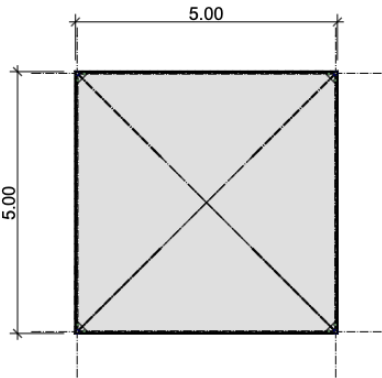


MANHATTAN CUBE 5X5 METER OHNE BLENDE

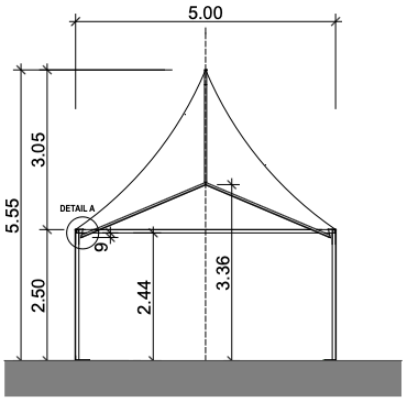
TECHNISCHE DATEN

Spannweite	500 cm
Seitenhöhe	378 cm
Firsthöhe	410 cm
Binderabstand / Raster	500 cm
Längstes Bauteil	500 cm
Min. Aufstelllänge	500 cm
Hauptprofil	12.2 x 12.2 cm
Max. Aufstelllänge	Im Raster beliebig erweiterbar
Max. zulässige Windgeschwindigkeit nach EN	80 km/h
Hinweis:	Bei diesem Zelttyp ist der Anbau einer umlaufenden Blende (Höhe 80 cm) möglich
Fussboden	Schwerlastboden
Beplanung	GLAS / ISO

STAND TYPE: COTTAGE 5x5



GRUNDRISS
PAGODENZELT 5X5 METER

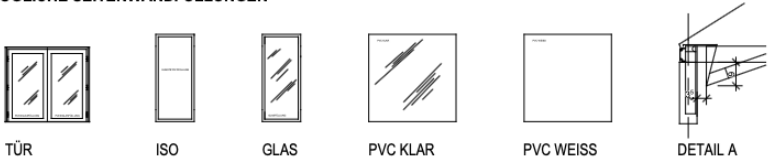


QUERSCHNITT PAGODENZELT 5X5 METER

TECHNISCHE DATEN

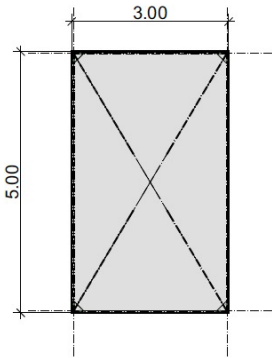
Spannweite	500 cm
Firsthöhe	555 cm
Traufhöhe	250 cm
Binderabstand / Raster	500 cm
Max. Aufstelllänge	Im Raster beliebig erweiterbar
Max. zulässige Windgeschwindigkeit nach EN	80 km/h
Max. Aufbauhöhe	Im Raster beliebig erweiterbar
Fussboden	Holzfussboden mit H-Trägerunterbau PVC Wabenboden
Beplanung	Glas / Iso / PVC-Plane weiss oder transparent

MÖGLICHE SEITENWANDFÜLLUNGEN

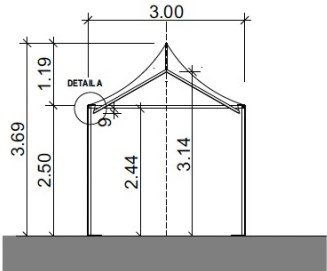


PAGODENZELT 5X5 METER

STAND TYPE: COTTAGE 5x3



GRUNDRISS
PAGODENZELT 3X5 METER CITY

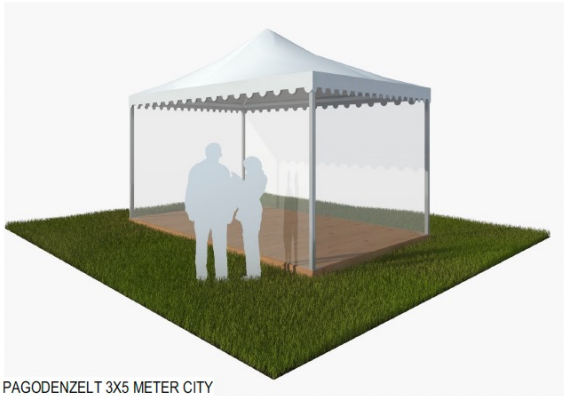
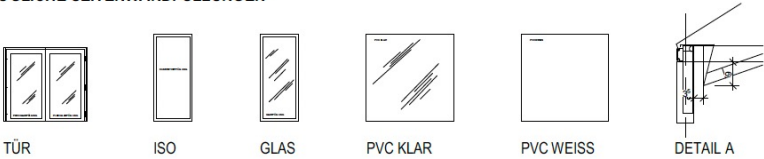


QUERSCHNITT PAGODENZELT 3X5 METER CITY

TECHNISCHE DATEN

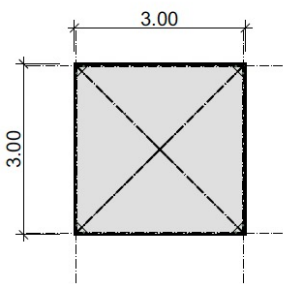
Spannweite	500 cm x 300 cm
Firsthöhe	369 cm
Traufhöhe	250 cm
Binderabstand / Raster	500 cm x 300 cm
Max. Aufstelllänge	Im Raster beliebig erweiterbar
Max. zulässige Windgeschwindigkeit nach EN	80 km/h
Max. Aufbauaulänge	Im Raster beliebig erweiterbar
Fussboden	Holzfussboden mit H-Trägerunterbau PVC Wabenboden
Beplanung	Glas / Iso / PVC-Plane weiss oder transparent

MÖGLICHE SEITENWANDFÜLLUNGEN

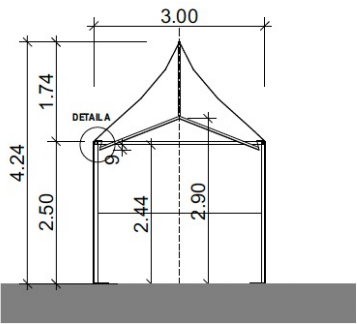


PAGODENZELT 3X5 METER CITY

STAND TYPE: COTTAGE 3x3



GRUNDRISS
PAGODENZELT 3X3 METER

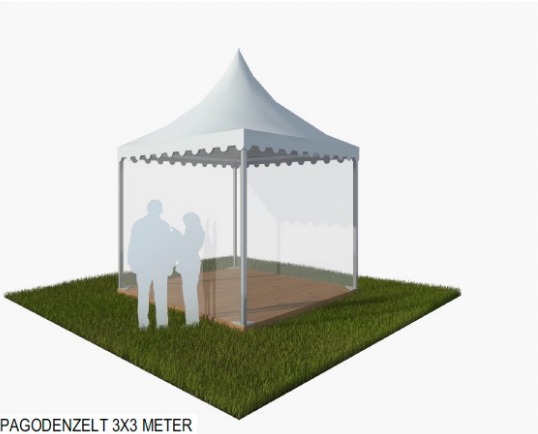
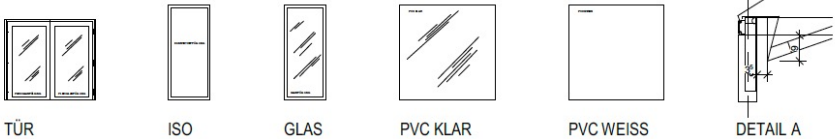


QUERSCHNITT PAGODENZELT 3X3 METER

TECHNISCHE DATEN

Spannweite	300 cm
Firsthöhe	424 cm
Traufhöhe	250 cm
Binderabstand / Raster	300 cm
Max. Aufstelllänge	Im Raster beliebig erweiterbar
Max. zulässige Windgeschwindigkeit nach EN	80 km/h
Max. Aufbaulänge	Im Raster beliebig erweiterbar
Fussboden	Holzfussboden mit H-Trägerunterbau PVC Wabenboden
Beplanung	Glas / Iso / PVC-Plane weiss oder transparent

MÖGLICHE SEITENWANDFÜLLUNGEN



PAGODENZELT 3X3 METER

LET'S RIDE TOGETHER.

CYCLE WEEK

BikeDays.ch GmbH

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01 EXPO

YOUR STAND.

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nathalie.schneitter@cycleweek.ch



**CHOOSE YOUR STAND.
BOOK NOW.**

02 COLLAB PARTNER

YOUR IDEA.

Erwin Flury

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**GOT AN IDEA?
LET'S TALK.**

CYCLE WEEK

DAS NATIONALE VELOFESTIVAL

