



CYCLE WEEK
presented by  **ZURICH**

EXHIBITOR PRESENCE AT CYCLE WEEK 2022





-  INFORMATION
-  EINGANG / AUSGANG
-  EXPO
-  TESTSTRECKE
-  SHOW & WORKSHOP
-  FOOD
-  BAR
-  TOILETTE
-  HALTESTELLE
-  NOTFALL

CYCLE WEEK FESTIVAL EUROPAALLEE – CUBE BOOTH

The Cubes are free-standing, lockable metal/glass constructions and can be customized by the exhibitor. The stand costs include stand space, fascia with logos on two sides, basic lighting, technical stand-by service, daily cleaning of the general exhibition areas, general surveillance service, advertising, PR, entry in the exhibitor directory on the website with logo, advertising material, exhibitor passes.

- Optionally bookable: Windows, additional doors, etc.
- Obligatory: power connection
- Additional space for test bikes by arrangement
- The number of available cubes is limited

BOOTH SIZES CUBE

Cube 5-5	5.0x5.0x3.8 m
Cube 10-5	10.0x5.0x3.8 m



CYCLE WEEK FESTIVAL EUROPAALLEE – CUBE BOOTH



CUBE 5-5
CHF 16'250



CUBE 10-5
CHF 27'500



CYCLE WEEK FESTIVAL EUROPAALLEE – COTTAGE BOOTH

Cottages are tents (corner stands) that can be customized by the exhibitor. Stands include stand area, tent with side walls and fascia with logo, wooden floor (heavy duty floor) basic lighting, technical stand-by service, daily cleaning of general exhibition areas, general surveillance service, advertising, PR, entry in the exhibitor directory on the website with logo, advertising material, exhibitor passes.

- Optionally bookable: pallet walls
- Obligatory: Electricity connection
- Additional space for test bikes by arrangement

BOOTH SIZES COTTAGE

Cottage 3-3	3.0x3.0x2.5 m
Cottage 5-3	5.0x3.0x2.5 m
Cottage 5-5	5.0x5.0x2.5 m



CYCLE WEEK FESTIVAL EUROPAALLEE + COTTAGE BOOTH



COTTAGE 3-3
CHF 3'600



COTTAGE 5-3
CHF 6'000



COTTAGE 5-5
CHF 10'000



PALLET EXTENSION TO COTTAGE:

- BACK WALL TO 3-3: CHF 485
- BACK WALL TO 5-3/5-5: CHF 815
- BACK- AND SIDEWALL TO 5-3: CHF 1'100
- BACK- AND SIDEWALL TO 5-5: CHF 1'400

CYCLE WEEK FESTIVAL EUROPAALLEE – PAVILLON BOOTH

The pavilion is a large tent shared by several exhibitors. In it there are stands in two defined sizes with back walls made of natural pallets. The stands in the pavilion are NOT suitable for exhibitors with test bikes.

The stand costs include stand space, back wall made of natural pallets, side walls made of chipboard, basic lighting, technical stand-by service, daily cleaning of the general exhibition areas, general surveillance service, advertising, PR, entry in the exhibitor directory on the website incl. logo, advertising material, exhibitor passes (number depending on stand size). Other pallet colors are optionally bookable.

- Mandatory: power connection



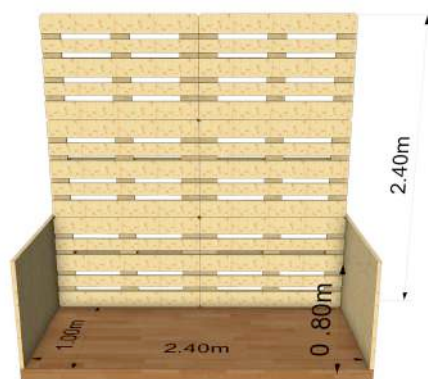
BOOTH SIZES IN PAVILLON

Pavillon P-1	2.4x1.0x2.4 m
Pavillon P-2	2.4x1.8x2.4 m

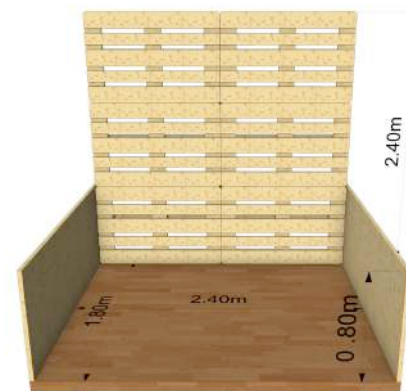
CYCLE WEEK FESTIVAL EUROPAALLEE – PAVILLON BOOTH



PAVILLON P-1
DEPTH: 1 METER
CHF 1'400



PAVILLON P-2
DEPTH: 1.8 METER
CHF 2'600

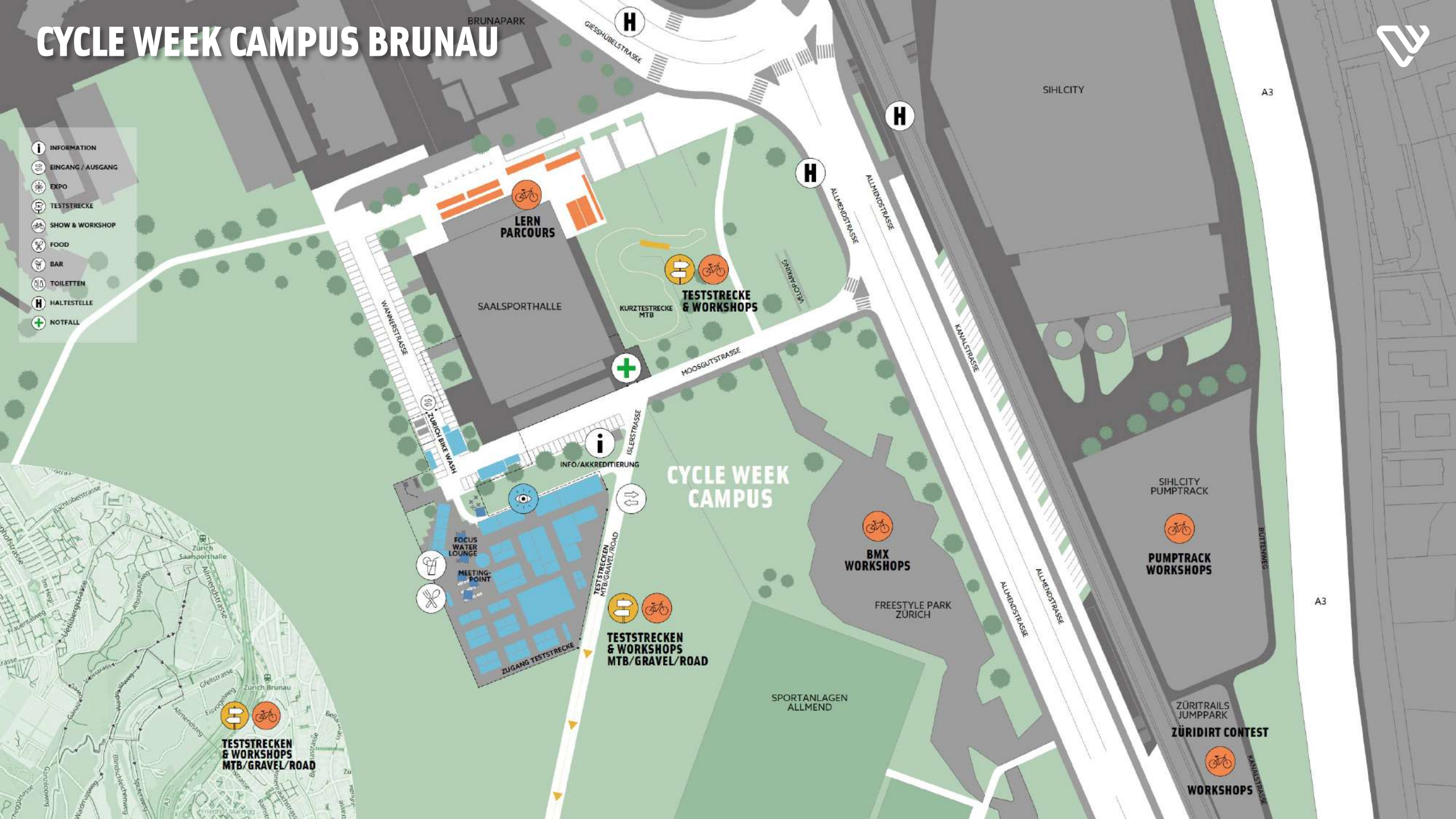


CYCLE WEEK CAMPUS BRUNAU

BRUNAPARK



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CYCLE WEEK CAMPUS BRUNAU – INDIVIDUAL BOOTH SPACE



Individual stand space including wooden floor, technical stand-by service, daily cleaning of general exhibition space, general surveillance service, advertising, PR, entry in the exhibitor directory on the website with logo, advertising material, exhibitor passes.

- Obligatory: Electricity connection
- Vehicles can be integrated at the stand by arrangement.

BOOTH SPACE IN-LINE STAND

CHF 130/m² – without tent, from 9m²

BOOTH SPACE CORNER-BOOTH

CHF 150/m² – without tent, from 9m²

WORKSHOPS AND RIDES



WORKSHOPS

Exhibitors can organize workshops on various topics at their booth, or in the Zurich area.

Examples: Fixing plates, cornering, route planning, bike maintenance, pumptrack riding, road safety, etc.

Handling of booking incl. address management, communication via website incl. text, image, logo and booking button for website.

RIDES

Exhibitors can organize rides with guides or ambassadors in the vicinity of Zurich, starting from the Brunau. Infrastructures such as Pumptrack, MTB trails, or road and gravel routes are available in the immediate vicinity.

Handling of the booking incl. address management, communication via website incl. text, image, logo and booking button for website.

CONTACT

Our Expo representatives will be happy to answer your questions and advise you on booth presence and digital options.



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The booths of CYCLE WEEK can be booked in our exhibitor portal (registration is not yet binding): aussteller.cycleweek.ch/